



# PARTICIPATION PROPOSAL

## গৃহায়ন অর্থায়ন মেলা ২০১৭ HOUSING FINANCE FAIR 2017

Date : October 19-21, 2017  
Venue : Pan Pacific Sonargaon Hotel, Ball Room, Dhaka.

### Focus Sectors

Real Estate | Developer | Bank & Financial Institute | Building Materials Industry | Lp gas  
Engineering & Construction Firm | Safety & Security Producers & Supplier | Steel Materials  
Paint | Tiles & Fittings | Furniture | Electrical & Electronic item | Lift & Generator

Organizer



## Bangladesh House Building Finance Corporation

Supported by :



Event by :



#### Corporate office

MAR GARDEN, House # 145, 2nd floor, Suite # 301, Road # 3, Block # A  
Niketon, Gulshan 1, Dhaka 1212, Bangladesh

#### Contact

Cell: +880 1705633333, Tel: +880 29853040  
email: greenbizzbd@gmail.com

www.housingfinancefair.com  
facebook/housingfinancefair

To

**Subject: Invitation for participation to Housing Finance Fair 2017.**

**Venue & Date** : Hotel Sonargaon, Dhaka. October 19-21, 2017

**Chief Guest** : **Engr.Mosharraf Hossain, MP**  
Hon,ble Minister, Ministry of Housing and Public Works  
Government of The People's Republic of Bangladesh

**Special Guest** : **Mr. M A Mannan, MP**  
State Minister, Ministry of Finance and Planning  
Government of The People's Republic of Bangladesh

: **Mr. Nurun Nabi Chowdhury (Shaon), MP**  
Government of The People's Republic of Bangladesh  
Sr. Vice- President, REHAB

: **Md. Eunusur Rahman**  
Sr. Secretary, Banking Division, Ministry of Finance  
Government of The People's Republic of Bangladesh

: **MD. Shahid Ulla Khandaker**  
Secretary, Ministry of Housing and Public Works  
Government of The People's Republic of Bangladesh

: **Md. Abdur Rahman**  
Chairman, RAJUK

: **Mr. Sheikh Amin Uddin Ahmed**  
Chairman, Bangladesh House Building Finance Corporation (BHBFC)

: **Mr. Alamgir Shamsul Alamin (Kajal)**  
President, REHAB

**Chair by** : **Mr. Debasish Chakraborty, Managing Director**  
Bangladesh House Building Finance Corporation (BHBFC)

**Corporate office**

MAR GARDEN, House # 145, 2nd floor, Suite # 301, Road # 3, Block # A  
Niketon, Gulshan 1, Dhaka 1212, Bangladesh

**Contact**

Cell: +880 1705633333, Tel: +880 29853040  
email: greenbizzbd@gmail.com

[www.housingfinancefair.com](http://www.housingfinancefair.com)  
[facebook/housingfinancefair](https://facebook.com/housingfinancefair)

## Concept regarding 'Housing Finance Fair 2017'

Please be informed that we are an International Event Management Group working in Bangladesh and abroad since long. Meantime we have been successfully completed lot of International Housing Fair in UK, USA, Canada, Middle-East, Singapore, Maldives, Malaysia and Europe. Now we are going to organize '**Housing Finance Fair 2017**' for contribute to our national economical constancy. The proposed program to be held in Dhaka as per the mentioned schedule.

## Nature of the Programs:

**'Housing Finance Fair 2017'** program will be commercial in nature where Bangladesh housing products & services details to be displayed. The interested clients will be informed through this program about your contribution in housing sector. The Real States and Financer Company would be most attractive participants in the programs.

## Promotion Planning:

- Maximum number of commercial associations will cooperate for publicity of the program and will organize for mass participation of the 'Housing Finance Fair 2017' as well as REHAB to make the program successful.
- To create a buzz (on-line) to the interested people, handouts, leaflets, posters or hand bills will be distributed.
- Publish advertisement in daily news paper and also through TV programs (Promotion/Talk Show).
- Press conference

## Objectives

The proposed program 'Housing Finance Fair 2017' to make the awareness for the opportunities to investment in Bangladesh housing sector which will be contributed to the national economic development.

These proceedings are expected to reach a large number of potential clients.

We look forward to hearing from your end before 2<sup>nd</sup> October 2017.

Thanking you and best regards

Sincerely Yours,

**Aftab Bin Tomiz**

CEO

01982 000999

adpointbd@gmail.com

### Corporate office

MAR GARDEN, House # 145, 2nd floor, Suite # 301, Road # 3, Block # A  
Niketon, Gulshan 1, Dhaka 1212, Bangladesh

### Contact

Cell: +880 1705633333, Tel: +880 29853040  
email: greenbizbd@gmail.com

www.housingfinancefair.com  
facebook/housingfinancefair

## Special Facilities for Sponsor's

### **Title Sponsor (Single) ----- 40,00,000 BDT**

1. Logo of the Title Sponsor will be shown in all kind of branding items
2. Free of cost 16'x16' Pavilion with all common facilities
3. 6 number of representatives will be entitled to stay in Pavilion with food (supplied by organizer)
4. 6 ID Cards & 6 chairs with 2 tables (supplied by organizer)
5. Tickets & Invitation card branding
6. Live Telecast at fair running period

### **Powered By (Single)----- 25,00,000 BDT**

7. Logo of the Powered by Sponsor will be shown in all kind of branding items
8. Free of cost 8'x16' General Stall with all common facilities
9. 6 number of representatives will be entitled to stay in stall with food (supplied by organizer)
10. 6 ID Cards & 6 chairs with 2 tables (supplied by organizer)
11. Tickets & Invitation card branding
12. Live Telecast at fair running period

### **Co-sponsor----- 10,00,000 BDT**

1. Logo of the Cosponsor Sponsor will be shown in all kind of branding items
2. Free of cost 8'x 8' General Stall with all common facilities
3. 3 number of representatives will be entitled to stay in stall with food (supplied by organizer)
4. 3 ID Cards & 3 chairs with 1 table (supplied by organizer)

### **Common Branding Facilities For Main sponsor & Co-sponsor**

- Opening program's backdrop
- Entry & Out gate
- Road side wall banner fixing
- X-stand banner
- Information Booth
- Ticket counters
- Poster, Leaflet
- News Paper,
- Tv Commercial

### **Payments**

All payments to be made in favor of "Greenbizz ad point

### **How to Participate**

Registration form, duly filled in along with full payment, must be sent to Greenbizz ad point office within dateline. Space booking or any other registration will be made only after payment is received.

### **Official Exhibitors Guide**

Official exhibitors guide will be published on the basis of information furnished by the exhibitors. The exhibitors are required to submit those details, within September 20 , 2017

#### **Corporate office**

MAR GARDEN, House # 145, 2nd floor, Suite # 301, Road # 3, Block # A  
Niketon, Gulshan 1, Dhaka 1212, Bangladesh

#### **Contact**

Cell: +880 1705633333, Tel: +880 29853040  
email: greenbizbd@gmail.com

[www.housingfinancefair.com](http://www.housingfinancefair.com)  
[facebook/housingfinancefair](https://www.facebook.com/housingfinancefair)

### **Removal of Exhibits**

No removal or delivery of exhibition materials in or out of the exhibition halls during open hours of the exhibition, shall be permitted.

### **Security**

Exhibition hall security will be provided by HFF 2017 organizers during exhibition period.

### **Special Facilities for Participator (Stall)**

#### **Pavilion (Four) ----- 10,00,000 BDT**

1. Free of cost 16'x16' Pavilion with all common facilities
2. 6 number of representatives will be entitled to stay in Pavilion with food (supplied by organizer)
3. 6 ID Cards & 6 chairs with 2 tables (supplied by organizer)

#### **Mini Pavilion (Two)----- 6,00,000 BDT**

1. Free of cost 8'x16' Pavilion with all common facilities
2. 4 number of representatives will be entitled to stay in Pavilion with food (supplied by organizer)
3. 4 ID Cards & 4 chairs with 2 tables (supplied by organizer)

#### **Premium Stall (Four)----- 2,50,000 BDT**

1. Free of cost 5'x10' stall with all common facilities
2. 3 number of representatives will be entitled to stay in Pavilion with food (supplied by organizer)
3. 3 ID Cards & 3 chairs with 1 table (supplied by organizer)

#### **General Stall (Seventy six)----- 2,00,000 BDT**

1. Free of cost 8'x8' stall with all common facilities
2. 2 number of representatives will be entitled to stay in Pavilion with food (supplied by organizer)
3. 2 ID Cards & 3 chairs with 1 table (supplied by organizer)

### **Common Branding Facilities For Main sponsor & Co-sponsor**

- A. Opening program's backdrop
- B. Entry & Out gate
- C. Road side wall banner fixing
- D. X-stand banner
- E. 1 (One) Information Booth
- F. 2 (Two) Ticket counters
- G. Poster
- H. News paper, Leaflet

### **Payments**

All payments to be made in favor of "Greenbizz ad point

### **How to Participate**

Registration form, duly filled in along with full payment, must be sent to Greenbizz ad point office within dateline. Space booking or any other registration will be made only after payment is received.

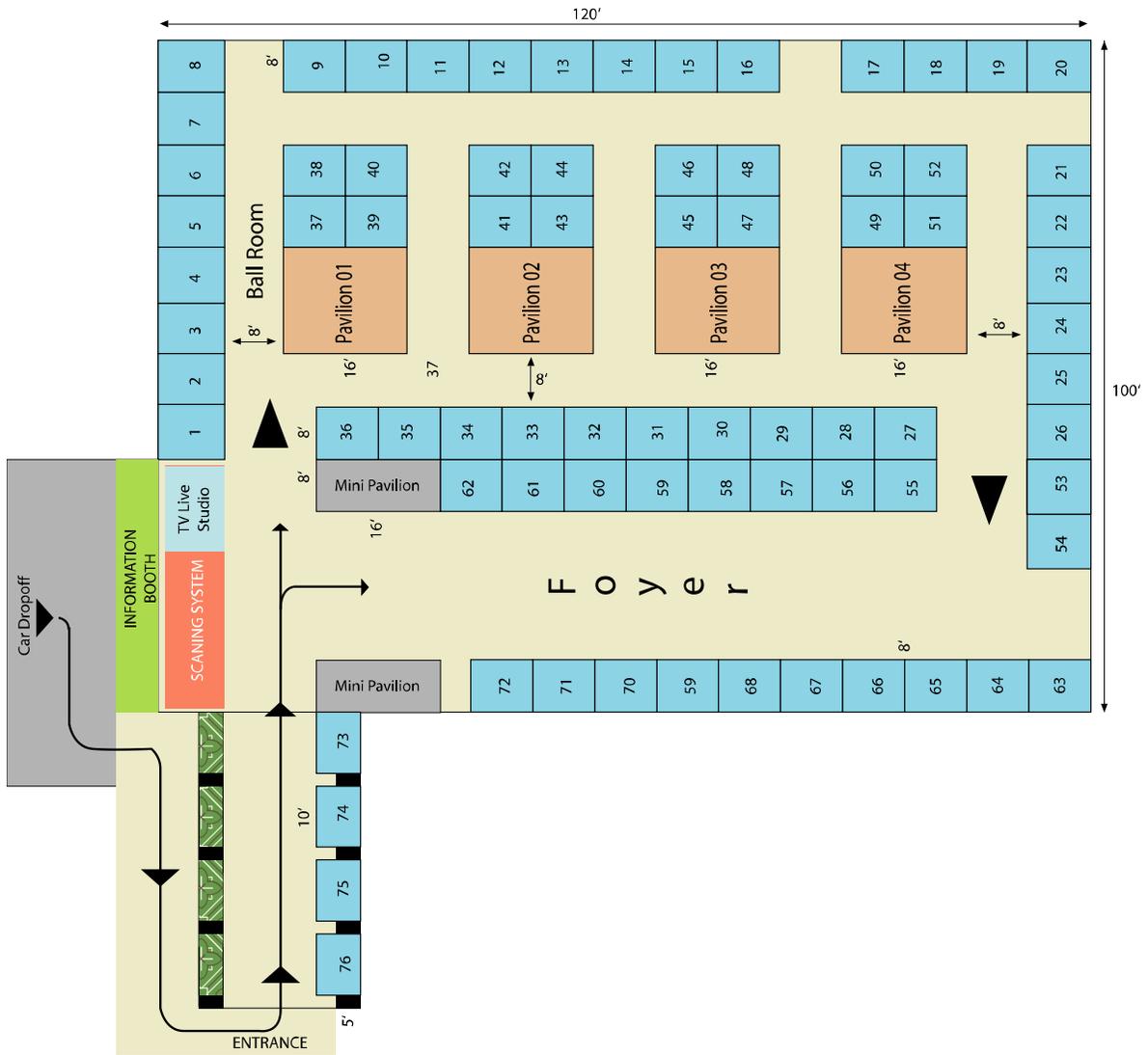
#### **Corporate office**

MAR GARDEN, House # 145, 2nd floor, Suite # 301, Road # 3, Block # A  
Niketon, Gulshan 1, Dhaka 1212, Bangladesh

#### **Contact**

Cell: +880 1705633333, Tel: +880 29853040  
email: greenbizzbd@gmail.com

www.housingfinancefair.com  
facebook/housingfinancefair



**GreenBizz Ad Point**

Contact: House # 145, Road# 3, Block# A, 3<sup>rd</sup> Floor  
 Flat# 301, Neketan, Gulshan 1, Dhaka